



**16-17
SEP
2024**

**Copenhagen
Denmark**



LES SCANDINAVIA ANNUAL CONFERENCE 2024

Join us for an inspiring and informative event, featuring renowned experts in the field, lively panel discussions, engaging networking opportunities, and wonderful social events. Over the course of two full days, we'll explore the latest trends and examine the effects of new developments in our field. Whether you are a senior expert on IP or new to the field, this conference is your chance to expand your knowledge and connect with fellow professionals.

Venue for the conference and dinner

The conference is at the glamorous venue Hotel Villa Copenhagen at Tietgensgade 35-39, 1704 Copenhagen.



Venue for welcome reception

There is a welcome reception on Sunday 15th September 18.00 – 19.00 at Bech-Bruun, Gdanskgade 18, 2150 Copenhagen.



Registration is still open! <https://forms.office.com/e/H2m xpQNjmf>



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Conference programme

Monday 16th September – Day 1 (9.00-17.00)

AI in a legal and practical context in Europe and China

- Elliot Papageorgiou (Head of IP Strategy, Gowling)
- Peter Lind (Managing Associate, Bech-Bruun)
- Jacob Plesner Mathiasen (Managing Counsel, Gorrissen Federspiel)
- Peter Kaas (Group DPO, Head of Data Privacy and Digital Legal, Falck)

Innovation and IPR development

- Louise Dahlerup Fazlagic (Chairman, IDA Nuclear) regarding nuclear landscape trends

UPC – tendencies and strategies

- Morten Garberg and Mike Gruber (Partners, Hoffmain Eitle)

Trade secrets protection and enforcement

- Lars Karnøe (Partner, Potter Clarkson)
- Jakob Scharf (Executive Director, Partner, CERTA Intelligence & Security)

Trademarks & branding in a transition phase

- Louise Stuhr (Head of Trademark Strategy & Operations, Novonesis)
- Kasper Frahm (Partner, Plesner)

Drinks and Gala Dinner (18:30)

Tuesday 17th September – Day 2 (9.00-17.00)

Patent strategies, patent pool collaborations and the new SEP regulation in the EU

- Jørgen Møller (CEO, Patent Attorney and European Design Attorney, Patentgruppen)
- Michael Solhøj (Group Senior Director, Head of group Intellectual Property, ECCO Shoes)
- Stinus Jeppesen (CEO, HIMPP)
- Simone Frattasi (Head of Global IP, Maersk)

Gamification session on licensing and IPR negotiations

- House of Knowledge

Wrap-up and networking