

CASE: Outsourcing content creation and multilingual delivery solution for client in Financial Services

ASSIGNMENT:

- Creating, writing, and managing a **bid for the procurement of content writing, multilingual content delivery for the Wealth Management division of a major International bank.**
- Designing and implementing a solution for the financial analysis of investment objects, distilled and personalised into a two-page report for High Net Worth clients of Bank.
- Translated and published into Simplified (Mandarin) Chinese and Traditional (HK and Taiwan) Chinese.
- Utilising state of the art Investment and market information portals and tools.

- Preselecting, interviewing, and qualifying “best in class” **providers.**
- Implementing and monitoring the solution.

CLIENT BRIEF:

Major international bank with strong presence in Asia, Europe and North America.

Developing a solution for targeting High Net Worth clients offering personalised and timely information on potential investment objects to increase client retention and revenue.

REFERENCE:

Further information and testimonial please contact info@yourprocure.com.